



TO SUPPORT

United
Way



United Way
of Greater McHenry County

Purpose: Provide independent contractors, realtors, attorneys, direct sales professionals and small business owners the opportunity to pledge funds without having to run a traditional campaign.

Commitment: iPledge form is completed and donations are made and as selected to The United Way of Greater McHenry County to honor the commitment.

LEVEL ONE ★ IPledge \$500 - \$999 annually

- Video Testimonial on UW Website
- Minimum of 1 recognition post across all United Way of Greater McHenry County social media platforms
- #IPledge name/business included in one United Way e-newsletter twice per year and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception

LEVEL TWO ★ IPledge \$1,000-\$2,499 annually (Pillars Club Leadership Giver

- Video Testimonial shared on UW Social Media and on UW website
- Quarterly recognition across all United Way of Greater McHenry County social media platforms
- #IPledge name/business included in United Way e-newsletter quarterly and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception
- Pillars Club Leadership Giver Membership with benefits
- Giving Level Corporate Sponsorship Benefits once full pledge amount received as donation

LEVEL THREE ★ IPledge \$2,500+ annually (Pillars Club Leadership Giver Member)

- Video Testimonial shared on UW Social Media twice a year and on UW website
- Quarterly promotion across all United Way of Greater McHenry County social media platforms
- #IPledge name/business included in United Way e-newsletter monthly and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception and exclusive VIP event with local CEOs
- Pillars Club Leadership Giver Membership and Impact Corporate Sponsor level benefits



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Please complete your anticipated IPledge donation:

IPledge \$ _____ per _____

IPledge a one time contribution of \$ _____

IPledge _____ % of my _____ sales Frequency _____

Please select your *anticipated* IPledge level:

Level 1 (up to \$999) Level 2 -\$1000- 2499 Level 3 (\$2500+)

Business Name: _____

Business Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

Please send me a reminder statement: Every Month Every Quarter

My business is on social media and you can tag me at:

 _____  _____  _____

Why I Give Wednesday Quote: _____

Completed forms and video testimonials can be emailed to: Jamie Maravich

jmaravich@uwmchenry.org