

BE PART OF THE STORY



United Way
of Greater McHenry County

2021-2022 Annual Sponsorship Program

TRAILBLAZER SPONSOR \$5,000 ★ 7 Available

- ✎ **Company name prominently displayed** on United Way Circle of Friends **Sponsorship Wall**
- ✎ **Company mentioned as a Trailblazer supporter of United Way on STAR 105.5 Radio Station**
- ✎ **Live Social Media Interview** with United Way Staff & Your Company VIPs
- ✎ **Sponsorship Banner** to display at the office/outside building
- ✎ **Prominent company listing** on sponsor signage, in e-newsletters, and United Way's website
- ✎ **Bi-monthly recognition** on social media platforms – Facebook, LinkedIn and Instagram
- ✎ **Acknowledgment** as a sponsor at live or virtual events
- ✎ **10 Tickets** to Annual Kickoff Event (September) & Awards Ceremony (June/July)
- ✎ **Exclusive invitation** for the CEO/President to attend the annual United Way CEO Dinner

GAME-CHANGER SPONSOR \$2,500 ★ 10 Available

- ✎ Company name displayed on United Way Circle of Friends Sponsorship Wall
- ✎ Sponsorship Sign to display at the office
- ✎ Company name listed on sponsorship posters, in e-newsletters and United Way's website
- ✎ Quarterly recognition on social media platforms – Facebook, LinkedIn and Instagram
- ✎ Acknowledgment as sponsor at live or virtual events
- ✎ **4 Tickets to** Annual Kickoff Event (September) & Awards Ceremony (June/July)

HAND-RAISER SPONSOR \$1000 ★ 15 Available

- ✎ Company name displayed on United Way Circle of Friends Sponsorship Wall
- ✎ Sponsorship Sign to display at the office
- ✎ Company name listed on sponsorship posters, in e-newsletters and United Way's website
- ✎ Social media recognition on Facebook, LinkedIn and Instagram
- ✎ Acknowledgment as a sponsor at live or virtual events

GIVING TUESDAY CORPORATE MATCH SPONSOR \$2000 ★ 5 Available

- ✎ Consistent four-week promotion beginning November 2, 2021, leading up to Giving Tuesday held on November 30, 2021 through social media, event materials, press releases and email blasts.
- ✎ Company or name mention on STAR 105.5 Radio Station as Giving Tuesday Corporate Match Sponsor
- ✎ Social media recognition on Facebook, LinkedIn and Instagram
- ✎ Live Social Media Interview with United Way Staff & Your Company VIPs to promote Giving Tuesday

NEW THIS YEAR! FAMILY SPONSOR \$500 ★ 20 Available

- ✎ United Way Yard Sign to display at home recognizing your contribution
- ✎ Family name listed on sponsorship posters, in e-newsletters and United Way's website
- ✎ Social media recognition on Facebook, LinkedIn and Instagram
- ✎ Acknowledgment as a sponsor at live or virtual events



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2021-2022 Annual Sponsorship Packages

Please Check the Appropriate Sponsorship:

- Trailblazer Sponsor \$5,000
- Game-Changer Sponsor \$2,500
- Giving Tuesday Corporate Match Sponsor \$2,000
- Hand-Raiser Sponsor \$1,000
- NEW!** Family Sponsor \$500

Business/Family Name: _____

Business/Home Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

___ Check is enclosed and made payable to United Way of Greater McHenry County

___ Please send an invoice to the contact information above

___ I'm interested in making two payments, please contact me.

(The first payment is due at the time of signup, the second payment is due December 15, 2021)

**Please note that we incur a fee for credit card payments, so we encourage cash, check or ACH payments*

My business/family can be tagged on social media at the following:



Completed forms can be emailed, faxed or mailed to:

Heather Arnold - harnold@uwmchenry.org

4508 Prime Parkway, McHenry, IL 60050 fax: (815) 363-1878