



United Way  
of Greater McHenry County

# Share The LOVE Fundraisers

## Winter 2021

Thank you for your interest in helping us raise money for our 2020-2021 Campaign! In such difficult times, needs are higher than ever and we are grateful to you for helping us close the gap on the funding requests this year!

### SHARE THE LOVE FOR FEBRUARY

#### I Pledge Supporters:

- Launch a Facebook Fundraiser on Thursday, February 11 with 3 weekly posts throughout a 3 week period to help inspire friends, family and clients to Give Where They Live! (Need help setting up a Facebook Fundraiser? We can help!)
- Set a goal to raise \$250, \$500, \$750, \$1000 to help inspire the community.
- Use this tool to help boost your presence on social media and your commitment to #CommunityFirst.

*Social Media Posts for Small Business Owners (Use as a general guideline. Feel free to edit or use your own wording along with pictures or a video post relating to your staff/business.)*

★ #ShareTheLove

My team at \_\_\_\_\_ (name of company) cares about our community and wants to help support @United Way of Greater McHenry County during this special time of year! (Heart emoji) 90,000+ residents are counting on us to ensure much needed services like mental health & substance abuse counseling, daycare services, transportation for older adults, abuse and neglect services, and more are there for those who need them most. Will you help me help our community? Make a donation today and #GiveWhereYouLive. #SharingTheLovein2021

★ #ShareTheLove

As we all know 2020 was a tough year for small businesses. As we regain our momentum in this New Year, our team is committed to #GivingBacktoMcHenryCounty! Help us positively impact our community by making a donation to the @UnitedWayofGreaterMcHenryCounty. Over 90,000 local residents are counting on us!

★ #ShareTheLove

Do you care about #CommunityFirst like we do at \_\_\_\_\_(company name)? Join us/me this final week of our #ShareTheLove campaign and make a gift to the @UnitedWayofGreaterMcHenryCounty. #GiveWhereYouLive

### **Large Companies:**

- Create 3-5 give away baskets/prizes (perhaps with a fun Valentine's or Heart Theme) and invite staff to make a \$5 or \$10 donation to get in the drawing for the prize. All names go into a bucket with the winner drawn on Friday, 2/11 in time for Valentine's Day.
- Companies in face-to-face settings can set up in their foyer and handle on their own.
- Companies who are not working face-to-face can set up a Text-to-Give code, with help from United Way, to track the names and contributions and use for their drawing.

### **MCHEMRY COUNTY HUMAN RACE IN APRIL**

- Sign up and invite your friends, family and clients to support the community through a virtual walking challenge. <https://runsignup.com/Race/IL/AnyCity/McHenryCountyHumanRace>
- Set a goal to have 20 people walk on your TEAM <https://runsignup.com/RaceGroups/49128>
- Use this tool to help boost your presence on social media and your commitment to #CommunityFirst. It can also inspire health and mental well-being as you navigate the winter months!
- 20 people walking with 50% of their \$25 fee to the charity could help contribute \$250 to the United Way of Greater McHenry County.