



United Way
of Greater McHenry County

Virtual FUNdraising Ideas

- Virtual Dunk Tank: Ask leadership team, employees & customers to buy tickets to see selected people get “dunked” for charity (water bucket, pie in the face on Facebook Live, etc.)
- Sell tickets for night of live virtual music/outdoor music
- Sell tickets for online talent contest
- Donate to participate in game night: team games such as Bingo, spelling bees, trivia
- Virtual walks/runs
- Donate to participate in online learning activities e.g. cook like a chef, flower decorating, learn a new skill (led by celebrity contacts, professional volunteers or colleagues and a list of supplies for participants to buy can be sent or purchased in advance)
- Auctions and Raffles – check out [32auctions.com](https://www.32auctions.com) (don’t forget to get a gaming license!)
- Raise X dollars to make your boss/coworker wear the Sports Jersey she/he doesn’t want to wear
- Donate to vote: Who is the biggest sports fan? Participants create video and show off man cave, sports memorabilia, funniest child picture or picture from the 80’s, best artwork, etc.
- Food trucks -\$1.00 every purchase goes to United Way
- Drive in: parking lot movie theater and car hop style concessions
- Have a special connection in the County? Sell tickets for virtual tours, haunted history walk
- Send a candy gram to someone special at work or home office
- Sell tickets for virtual Halloween costume contest
- Sell a ticket to watch executives/team leads play against each other in trivia, video games or shooting baskets
- Executive TikTok
- Sell tickets to a challenge night. Find another United Way campaign and have their executives play each other for trophy

Participation Prizes

Groceries for a month

Lunch/Treat delivered to home/office