



TO SUPPORT



United Way  
of Greater McHenry County

**Purpose:** Provide independent contractors, realtors, attorneys, direct sales professionals and small business owners the opportunity to pledge funds without having to run a traditional campaign.

**Commitment:** Individual pledge card would be completed with monthly or quarterly donations to United Way of Greater McHenry County.

### **Ipledge SUPPORTER LEVEL ★ \$100 to \$999 annually**

- #Ipledge supporter video uploaded to UW Social Media
- Minimum of 1 recognition post across all United Way of Greater McHenry County social media platforms
- #IPledge name/business included on the UW website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception

### **Ipledge PILLAR LEVEL ★ \$1,000-\$2,500 annually (Pillars Club Member)**

- #Ipledge supporter video uploaded to UW Social Media
- Virtual LIVE interview for UW Facebook Page
- Quarterly recognition across all United Way of Greater McHenry County social media platforms
- #IPledge name/business included in on the UW website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception
- Pillars Club Leadership Giver Membership with benefits

### **Ipledge LEADERSHIP LEVEL ★ \$2,500+ annually (Pillars Club Leadership Giver Member)**

- #Ipledge supporter video uploaded to UW Social Media
- Virtual LIVE interview for UW Facebook Page
- Bi-Monthly recognition across all United Way of Greater McHenry County social media platforms
- #IPledge name/business included on the UW website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception
- Invitation to exclusive CEO Dinner
- Pillars Club Leadership Giver Membership with benefits



# #iPLEDGE

TO SUPPORT



United Way  
of Greater McHenry County

**Send Donations to:**

United Way of Greater McHenry County Ipledge  
4508 Prime Parkway  
McHenry, IL 60050

Why I Give Wednesday Quote: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**My business is on social media and you can tag me at:**

 \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_

**To schedule your #iPledge launch on social media, email this completed form to:**

Heidi Berardi - [hberardi@uwmchenry.org](mailto:hberardi@uwmchenry.org)

\*#Ipledge Supporter Video Testimonial can be texted to Heidi at # (815) 319-1253