

BE THE ONE 2020-2021



United Way
of Greater McHenry County

Annual Sponsorship Program

TRAILBLAZER SPONSOR \$5,000 ★ 7 Available

- 👏 **Company name prominently displayed** on United Way Circle of Friends Sponsorship Wall
- 👏 **Company mentioned as a Trailblazer supporter of United Way on STAR 105.5 Radio Station**
- 👏 **Live Social Media Interview** with United Way Staff & Your Company VIPs
- 👏 **Sponsorship Award** to display at the office
- 👏 **Prominent company listing** on sponsor signage, in e-newsletters, and United Way's website
- 👏 **Recognition** in our *Northwest Herald* column
- 👏 **Bi-monthly recognition** on social media platforms – Facebook, LinkedIn and Instagram
- 👏 **Acknowledgment** as a sponsor at live or virtual events
- 👏 **Exclusive invitation** for the CEO/President to attend the annual United Way CEO dinner

GAME-CHANGER SPONSOR \$2,500 ★ 10 Available

- 👏 Company name displayed on United Way Circle of Friends Sponsorship Wall
- 👏 Sponsorship Sign to display at the office
- 👏 Company name listed on sponsorship posters, in e-newsletters and United Way's website
- 👏 Recognition in United Way's *Northwest Herald* column
- 👏 Quarterly recognition on social media platforms – Facebook, LinkedIn and Instagram
- 👏 Acknowledgment as sponsor at live or virtual events

HAND-RAISER SPONSOR \$1000 ★ 15 Available

- 👏 Company name displayed on United Way Circle of Friends Sponsorship Wall
- 👏 Sponsorship Sign to display at the office
- 👏 Company name listed on sponsorship posters, in e-newsletters and United Way's website
- 👏 Social media recognition on Facebook, LinkedIn and Instagram
- 👏 Acknowledgment as a sponsor at live or virtual events

GIVING TUESDAY CORPORATE MATCH SPONSOR \$2000 ★ 5 Available

- 👏 Consistent four week promotion beginning November 3, 2020, leading up to Giving Tuesday held on December 2, 2020 through social media, event materials, press releases and email blasts.
- 👏 Company or name mention on STAR 105.5 Radio Station as Giving Tuesday Corporate Match Sponsor
- 👏 Social media recognition on Facebook, LinkedIn and Instagram
- 👏 Live Social Media Interview with United Way Staff & Your Company VIPs to promote Giving Tuesday

Questions? Please email Heather Arnold at harnold@uwmchenry.org.

BE THE ONE 2020-2021 Annual Sponsorship Packages



United Way
of Greater McHenry County

Please Check the Appropriate Sponsorship:

- Trailblazer Sponsor \$5,000
- Game-Changer Sponsor \$2,500
- Giving Tuesday Corporate Match Sponsor \$2,000
- Hand-Raiser Sponsor \$1,000

Business Name: _____

Business Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

___ Check is enclosed and made payable to United Way of Greater McHenry County

___ Please send an invoice to the contact information above

___ I'm interested in making two payments, please contact me.

(The first payment is due at the time of signup, the second payment is due December 31, 2020)

**Please note that we incur a fee for credit card payments, so we encourage cash, check or ACH payments*

My business can be tagged on social media at the following:







Completed forms can be emailed, faxed or mailed to:

Heather Arnold - harnold@uwmchenry.org

4508 Prime Parkway, McHenry, IL 60050 fax: (815) 363-1878