

United Way 2019-2020 Annual Sponsorship Packages



United Way
of Greater McHenry County

TRAILBLAZER SPONSOR \$5,000 ★ 7 Available

- ✎ Company name prominently displayed on United Way Circle of Friends Sponsorship Wall
- ✎ Company mentioned as a Trailblazer supporter of United Way on STAR 105.5 Radio Station
- ✎ Prominent company listing on official event materials, including invitations and posters, as well as listed in the e-newsletter, email blasts and United Way's website
- ✎ Recognition in our *Northwest Herald* column
- ✎ Bi-monthly social media recognition on Facebook, LinkedIn and Instagram
- ✎ Acknowledgment as a sponsor at the Annual Campaign Kickoff (*September*), CEO Dinner (*February*) and the Annual Celebration (*June*)
- ✎ Exclusive invitation for the CEO/President to attend the annual United Way CEO dinner (*February*)



GAME-CHANGER SPONSOR \$2,500 ★ 10 Available

- ✎ Company name displayed on United Way Circle of Friends Sponsorship Wall
- ✎ Company name listed on official event materials, including invitations and posters, as well as listed in the e-newsletter, email blasts and United Way's website
- ✎ Recognition in United Way's *Northwest Herald* column
- ✎ Quarterly Social media recognition on Facebook, LinkedIn and Instagram
- ✎ Acknowledgment as sponsor at the Annual Campaign Kickoff (*September*), CEO Dinner (*February*) and the Annual Celebration (*June*)



HAND-RAISER SPONSOR \$1000 ★ 15 Available

- ✎ Company name displayed on United Way Circle of Friends Sponsorship Wall
- ✎ Company name on official event materials, including invitations, press releases, posters, e-newsletter, email blasts and United Way's website
- ✎ Social media recognition on Facebook, LinkedIn and Instagram surrounding campaign events
- ✎ Acknowledgment as a sponsor at the Annual Campaign Kickoff (*September*), CEO Dinner (*February*) and the Annual Celebration (*June*)

NEW! GIVING TUESDAY CORPORATE MATCH SPONSOR \$1500 ★ 5 Available

- ✎ Consistent promotion beginning November 4, 2019, for four weeks leading up to Giving Tuesday held on December 3, 2019 through social media, event materials, press releases and email blasts.
- ✎ Advertising on STAR 105.5 Radio Station as Giving Tuesday Corporate Match Sponsor
- ✎ Social media recognition on Facebook, LinkedIn and Instagram
- ✎ Acknowledgment as a sponsor at the Annual Campaign Kickoff (*September*), CEO Dinner (*February*) and the Annual Celebration (*June*)

Questions? Please contact Heather Arnold at (815) 363-1377 or email harnold@uwmchenry.org.

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Please Check the Appropriate Sponsorship:

- Trailblazer Sponsor** \$5,000 (includes 1 ticket to CEO Dinner, 10 tickets to the kickoff and the Campaign Celebration)
- Game-Changer Sponsor** \$2,500 (includes 4 tickets to both the Kickoff and the Campaign Celebration event)
- NEW! Giving Tuesday Corporate Match Sponsor** \$1500
- Hand-Raiser Sponsor** \$1000

Business Name: _____

Business Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

____ Check is enclosed and made payable to United Way of Greater McHenry County

____ Please send an invoice to the contact information above

____ I'm interested in making payments, please contact me...

____ We'd like to make two payments

____ We'd like to make four payments

Completed forms can be emailed, faxed or mailed to:

Heather Arnold - harnold@uwmchenry.org

4508 Prime Parkway, McHenry, IL 60050

phone: (815) 363-1377 fax: (815) 363-1878