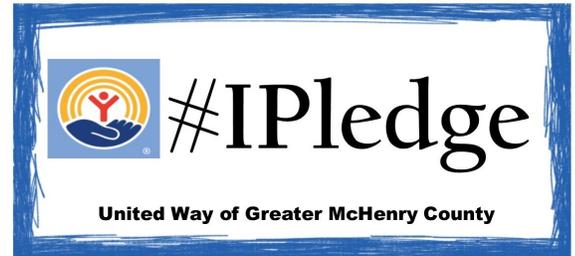


LOCALLY FOCUSED. LOCALLY INVESTED.



Purpose: Provide independent contractors, realtors, attorneys, direct sales professionals and small business owners the opportunity to pledge funds without having to run a traditional campaign.

Commitment: Individual pledge card would be completed with monthly or quarterly payments to United Way of Greater McHenry County.

LEVEL ONE ★ IPledge up to \$999 annually

- Photo opportunity with #IPledge signage
- Minimum of 1 recognition post across all United Way of Greater McHenry County social media platforms
- #IPledge name/business included in one United Way e-newsletter and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception

LEVEL TWO ★ IPledge \$1,000-\$2,500 annually (Pillars Club Leadership Giver Member)

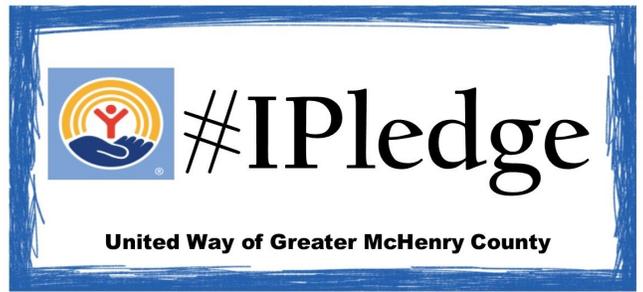
- Photo opportunity with #IPledge signage
- Quarterly recognition across all United Way of Greater McHenry County social media platforms
- #IPledge photo and name/business included in United Way e-newsletter and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception
- One #IPledge frame or 5 name riders for individual/company self-promotion
- Pillars Club Leadership Giver Membership with benefits

LEVEL THREE ★ IPledge \$2,500+ annually (Pillars Club Leadership Giver Member)

- Photo opportunity with #IPledge signage
- Bi-Monthly recognition across all United Way of Greater McHenry County social media platforms
- #IPledge photo and name/business included in one United Way e-newsletter and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception
- One #IPledge frame or 10 name riders for individual/company self-promotion
- Pillars Club Leadership Giver Membership with benefits



LOCALLY FOCUSED.
LOCALLY INVESTED.



#IPLLEDGE COMMITMENT FORM

Please complete your anticipated IPledge donation:

IPledge \$ _____ per _____

IPledge a one time contribution of \$ _____

IPledge _____ % of my monthly sales

Please select your *anticipated* IPledge level:

Level 1 (up to \$999) Level 2 (up to \$2500) Level 3 (\$2500+)

Business Name: _____

Business Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

Please send me a reminder statement: Every Month Every Quarter

My business is on social media and you can tag me at:

 _____  _____  _____

Why I Give Wednesday Quote: _____

Completed forms can be emailed to: Heidi Berardi - hberardi@uwmchenry.org phone: (815) 363-1377